



**STUDY AND PLAY SPORT ON A
SPORT SCHOLARSHIP WORTH
BETWEEN \$30,000 TO \$70,000
PER YEAR.**

INFO GUIDE



OUR MISSION

**OSM BELIEVES IN EMPOWERING
ATHLETES TO REACH THEIR
FULL POTENTIAL**



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Ambassadors

- Atlanta United - Ricardo Oliveira

Partners

EVERYTHING YOU NEED
TO KNOW ABOUT
SPORT SCHOLARSHIPS

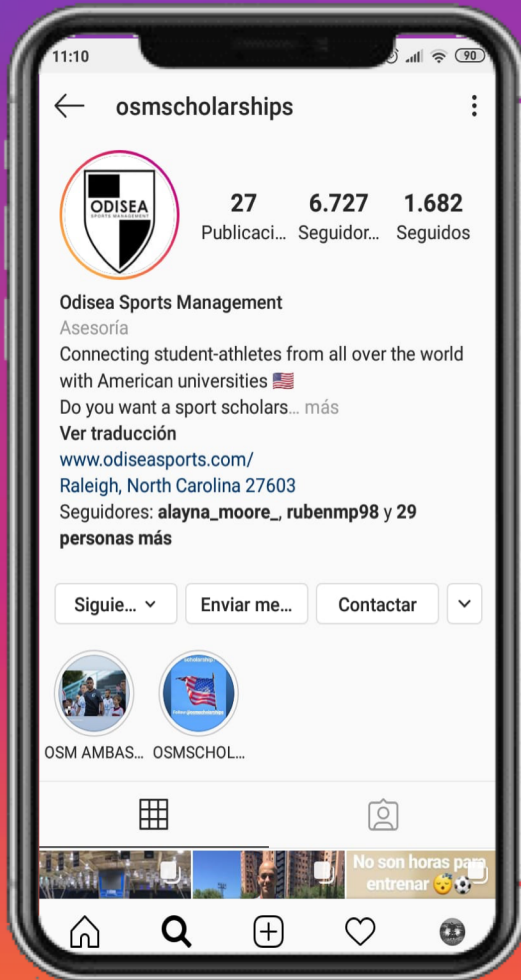




**LARRY RUSSELL –
BARTON COLLEGE**

**\$170,000 OVER
4 YEARS
SECURED**





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SPORT SCHOLARSHIPS EXPLAINED

“ This is the information I wish I knew about the process of obtaining a sports scholarship when I was 15 years old.”

- Javier Alcarria - CEO, OSM Scholarships

If you are a prospect student athlete or a parent helping your son or daughter in this process the one key question you are probably thinking about is **how do we get recruited on a sport scholarship and how does this all work?**

In this section we are going to help you understand the fundamentals to university sport scholarship recruitment and explain the following:

- Types of associations & divisions
- How to qualify for a sport scholarship
- How the recruitment process Works
- What a sport scholarship actually cover
- Case study, day in the life of a student athlete
- Why university sports is so successful



4 year university



2 year university



TYPES OF ASSOCIATIONS & DIVISIONS

Across all sports associations there are more than 600,000 student athletes.

All universities are registered under an association that governs the tournaments, sponsorship rights and legalities. Each association has different requirements, entry standards and divisions.

What is the NCAA?

The NCAA is the most recognized association with the most schools registered and scholarship money available. Within the NCAA there are 3 divisions an athlete may compete in.

What is the NAIA?

The oldest association is the NAIA. Universities under the NAIA typically are smaller in size than universities compared to the NCAA. They also offer very competitive programs for student athletes.

What is Junior College?

Junior colleges are 2 year universities that allow student athletes, typically who started the recruitment process late or have less academic standards, to gain entry into collegiate sports. An athlete will either enroll into the NJCAA or CCCAA for two years and obtain an associates degree with transfer option to a four year university to complete his or her bachelor's degree.



HOW TO QUALIFY FOR A SPORTS SCHOLARSHIP

When coaches consider providing a sport scholarship they look at three essential building block factors.

1. Education level

Academic requirements

- Complete 16 core courses.
- Ten of the 16 core courses must be completed before the seventh semester (senior year) of high school.
- Seven of the 10 core courses must be in English, math or natural/physical science.
- Earn a core-course GPA of at least 2.300.
- Earn the ACT/SAT score matching your core-course GPA on the Division I sliding scale
- Graduate high school.
- Toefl certificate for non English speaking students

Academic Redshirt

- Complete 16 core courses.
- Earn a core-course GPA of at least 2.000.
- Earn the ACT/SAT score matching your core-course GPA on the Division I sliding scale (see back page).
- Graduate high school.

Note these academic requirements are for NCAA D1. D2 and other divisions require less academic targets.

2. Sporting level

Partial scholarship requirements

- Regional, state or provincial results
- Have regional, state or provincial rankings
- Verified sport specific statistics
- Coaching references
- High school team experience
- Awards, accolades or certificates

Full ride scholarship requirements

- Have all of the partial scholarship requirements plus:
- Compete at a national level or international level
- Have national rankings or international rankings
- Been competing at national or international for over 5 years with consistent of increased performing results
- Have video footage
- Have verified results
- You are classified as a amateur athlete, if you have turned professional you will not qualify .

3. Other factors

- Regional, state or provincial results & rankings
- Verified sport specific statistics
- Coaching references
- High school team experience
- Awards, accolades or certificates
- Have amateur athletic status
- No criminal record
- Good general attitude towards goals



HOW THE RECRUITMENT PROCESS WORKS

We have created a 6 step formula to simplify the recruitment process for student athletes.

The recruitment process is complex and highly competitive. Students who don't understand the process will typically bypass crucial steps which later will effect their eligibility and enrollment potential.

When should you start the process?

There are only between 150,000 > 225,000 sport scholarships available for freshman students per year. With over 10 million students aiming to qualify it has become more difficult year to year to get recruited.

Therefore, we recommend, in order to get ahead of your peers, to start considering your recruitment process from the age of 14 years old. This will allow for you to verbally commit to a university by 16/17 years of age. Students who start the process later will still be able to receive a sport scholarship but will have limited choices and on average will receive a partial scholarship for their freshman year.

Top 2 recruitment tips

- Start the process as soon as possible
- Work with someone who knows the coaches in order to make introductions and can guide you through the process

Game Plan

- Identifying athletes - level and university options
- Creation of marketing profile and video

Eligibility

- Enrollment to academic tests
- Enrollment to clearinghouses

College Promotion

- Marketing of student athletes profile to coaches
- Interview and college visit process

Scholarship Commitment

- Applying to university
- Signing of National Letter of Intent

Visa Preparation

- Completing of university requirements
- Finalization of insurances, paperwork and Visa status

Career Management

- Maintaining scholarship while in university
- Internships, employment & pro sport opportunities

WHAT DOES A SPORT SCHOLARSHIP ACTUALLY COVER?

Sport scholarships cover an array of different costs **but they don't cover all costs. In this section we will cover all.**

What's covered?



University Tuition

All your academic courses will be paid for by the sport scholarship



Books

You will not be required to pay for any academic materials.



Room & board

If you live on campus your accommodation and food will be covered.



Events & team travel

All team facilities, events and travel to events is paid for by the university.



Scholarship stipend

Additional funds may be provided to you to cover costs off campus.
Clearinghouse

What's not covered?



Clearinghouse

To compete in the NCAA or NAIA you will need to pay \$125 registration fee.



Entry exams

SAT, ACT, TOEFL and school admission fees are not included.



Health insurance

Most universities will offer basic health insurance coverage. However, it is recommended to take out additional coverage.



Travel

You will be required to cover your travel from home to the university. Students with scholarship stipends may use these funds to cover.



VISA

International students will be required to pay student visa costs.



**FORTIA MUNTS –
VCU**

**\$180,000 OVER
4 YEARS
SECURED**



SUCCESS STORY - DAY IN THE LIFE

“This opportunity has changed my life forever.” – Fortia Munts

6.45am > Workouts

Rise and shine it's work out time. Our morning workouts consisted of us working on our strength and fitness. The gym facilities and coaching staff at VCU were just amazing, I felt like a professional athlete when I trained there.

8am > Breakfast

My favorite part of the day. The university has 3 cafes to choose from with an arrange of food options. My favorite is cereal and avocado toast.

8.30am > Class

My classes started at 8.45am but I would usually head towards the lecture halls at 8.30am. Our campus had free transportation around campus making it easy to get around. I was working towards a major in International Business Management.

12.30pm > Lunch

After I completed my classes I would head with my teammates to lunch. We had 5 food halls to choose from and it was all completely free.

1.30pm > Practice

I loved practice. Our coach was a former soccer professional and had been coaching for over 20 years. The experience and facilities we got to use were world class.

5.30 > After hours

After practice I would usually take a warm shower and then head for some food at the dinning halls. If I had home work to do I would usually complete it before going to hang out with my friends.

Fortia Munts

Soccer

Spain

Virginia Commonwealth University

“ I nearly didn't come to America and was thinking to study in Spain. Im so glad I took the soccer scholarship to America, it has changed my life forever.”





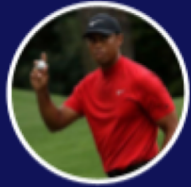
**NATHAN REGIS –
PFEIFFER UNIVERSITY**

**\$168,000 OVER
4 YEARS
SECURED**



PRO SPORTS AFTER UNIVERSITY

University sports has produced some of the worlds best known athletes. The list below just highlights some famous names.



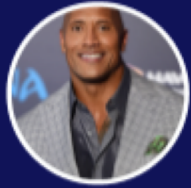
Tiger Woods
Stanford University



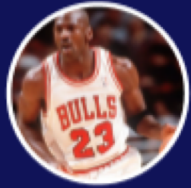
Tom Brady
Michigan University



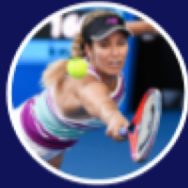
Abby Wambach
University of Florida



Dwayne Johnson
University of Miami



Michael Jordan
UNC Chapel Hill



Danielle Collins
University of Virginia

How we help

OSM Scholarships works with our athlete ambassadors, to help our athletes connect with professional sports teams, sponsorship and to provide sports management solutions, accelerating our athletes career potential.

EMPLOYMENT AFTER UNIVERSITY

In 2018, 84% of all student athletes in the NCAA graduated with a bachelors degree and then went onto employment opportunities.



How we help?

We work closely with job recruitment agencies to help provide internships during university and job placement after graduation. In 2021 we will be launching our jobs marketplace, exclusive for companies from around the world to promote jobs for student athletes.



CASE STUDY RICARDO OLIVEIRA

Ricardo Oliveira – Brazilian midfielder that played 4 years at Barton College while getting a degree in exercise science. He also obtained a master degree in Exercise Science while being the assistant coach of the Men and Women Georgia State University Soccer teams. He also played pro with the professional team Atlanta Silverbacks FC (now Atlanta Soccer Club).

He is now is part of the Atlanta United (MLS & USL team) and works closely with OSM Scholarships to provide guidance and career pathways for student athletes to America.

**WE SECURED \$950000 THOUSAND IN
SPORT SCHOLARSHIPS IN 2019/20 FOR
STUDENT SOCCER PLAYERS**

We now will continue to work closely with these players to help them develop through university onto the NCAA, NAIA AND NJCAA leagues.



AMBASSADORS



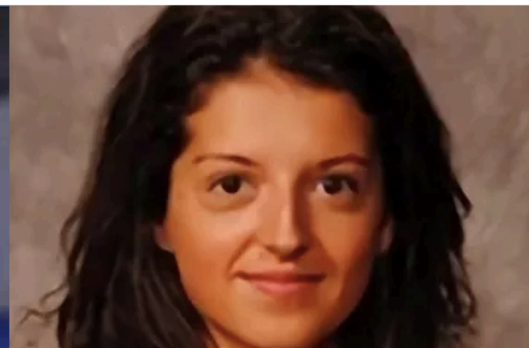
MANUEL JIMENEZ



RICARDO OLIVERIA



NATHAN REGIS



DARIA AVRAM



LARRY RUSSELL



SERGIO GUILLEM



BENJAMIN HJORTH



AIDEN JOHNSON



OUR VALUED PARTNERS





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COMPANY**

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